

Image City Photography Gallery
The Magic of Light 2022
Juried Photo Exhibition

Three Awards will be presented:

A check for \$150 from Image City.

A gift certificate of \$150 from [Lumiere Photo](#)

A gift certificate of \$150 from [Archival Methods](#)

Dates to Remember

Entry forms & Digital Images due **October 17, 2021**

Notice of acceptance by **November 1, 2021**

Framed Photo Delivery dates **December 18 - 22, 2021**

Exhibition dates **January 2 – January 23, 2022**

Artists' Reception – **January 7 and 8, 2022**

Retrieval of Photographs – **January 23, 2022, 4 – 6 pm**

Entries to The Magic Of Light Show 2022

- ✓ Each \$40 entry may contain up to 4 digital images. You may submit multiple entries.
- ✓ Photos may include a wide range of genre, techniques and creativity observing *The Magic of Light*.
- ✓ The *Submission Form* is attached to a printed copy of these instructions.
- ✓ An online, Submission form is on our Web Page at: ImageCityPhotographyGallery.com
- ✓ Completing the Submission Form:
 - The title of each photo file should be: **Photographers' last name, Initial of first name, and the Name of the photograph** followed by **.jpg**. Example: **Smith_J-Balloon Fields.jpg**
 - The **sale price**, including the Gallery's 30% commission fee, must be included on the submission form.
- ✓ Entries may be submitted in one of two ways:
 - **Online Delivery:**
 - Please refer to the Submission Form for more detailed instructions about our online registration and payment procedures.
 - **Hard Copy Delivery:**
 - Complete, print and save *The Magic of Light Submission Form*.
 - Place four image files per entry on a CD, DVD or thumb drive. The form(s) and drive are to be mailed or hand-delivered to Image City.
 - Payment by check, cash or credit card at the Gallery.
- ✓ Submit digital image files in **.jpg format, 300 ppi and 8 inches** in the longest dimension.

Conditions of Entry

- ✓ The submitted photos must have an element of photographic origin and be of original design and personal execution by the photographer.
- ✓ By submitting entries, the photographer grants permission to Image City to use the photos for publicity or other promotional purposes.
- ✓ All entries must be properly framed and wired and ready for installation. Contact Chairperson for entries larger than 700 sq. inches.
- ✓ Image City reserves the right to refuse an accepted photograph because
 - of installation issues or
 - the quality of the work was not accurately represented in the submitted digital image.
- ✓ All work will remain installed in the Gallery through January 23, 2022.
- ✓ Image City will retain a 30% commission on all sales.

Delivery and Retrieval

- ✓ Prompt delivery and retrieval of photographs will be greatly appreciated.
- ✓ **Deliver accepted, ready to install photos on December 18-22, 2021.** Gallery hours for delivery: Monday-Saturday, 12-6 pm; Sunday 12-4 pm.
- ✓ **Retrieve unsold photos, thumb drives/CD's on January 23, 2022 from 4-6 pm.** The photographer is responsible for all arrangements for the retrieval of unsold photographs.
- ✓ If shipping is required, artists are responsible for the cost, including insurance. Work must be shipped in a substantial, reusable container(s). Image City will not be responsible for damage occurring during shipping

**For questions contact
Dick Bennett, Exhibition Chair
entry@ImageCityPhotographyGallery.com**

Image City Photography Gallery
The Magic of Light 2022

See information sheet for full details.

Submission Form

All entries must be submitted by
October 17, 2021. Entry Fee \$40

For hard copy delivery to the Gallery: Complete the Submission Form, save and print it. Mail or hand deliver it to Image City Photography Gallery along with the four image files per entry on CD, DVD, or thumb drive. Pay the entry fee by check, cash, or credit card. Emailed images will not be accepted.

OR

For online entry: 1. Go to the Gallery Home Page at the bottom of this form. 2. Click on the Submissions Link. 3. Click on the editable PDF file. 4. Complete the required information and save the file to your hard drive. 5. Click on the email link, attach the completed form and send to: entry@ImageCityPhotographyGallery.com 6. Make payment by PayPal using the highlighted box. 7. You will receive an email with instructions to upload your four photo files per entry via Drop Box.

Name _____

Address _____

City _____ State _____ Zip _____

Phone w/ area code _____ Email _____

Photo #1	
File Name (LastName_FirstInitial-Photo Name).jpg Example (Smith_J-Portrait of Mr Kite.jpg)	Sale Price
Photo #2	
File Name (LastName_FirstInitial-Photo Name) .jpg Example (Smith_J-Strawberry Fields Forever) .jpg	Sale Price
Photo #3	
File Name (LastName_FirstInitial-Photo Name.jpg) Example (Smith_J-Eleanor Rigbys Garden.jpg)	Sale Price
Photo #4	
File Name (LastName_FirstInitial-Photo Name).jpg Example (Smith_J-Lucys Diamonds.jpg)	Sale Price

For questions contact
Dick Bennett, Exhibition Chair

entry@ImageCityPhotographyGallery.com

Image City Photography Gallery
585.271.2540

722 University Avenue, Rochester, NY 14607
www.ImageCityPhotographyGallery.com

Your submission entry is understood to be an agreement by you to all the conditions set forth herein and grants permission to Image City Photography Gallery to reproduce and distribute the accepted images by print and electronic media for advertising *The Magic of Light Show 2022*. You are also certifying that you are the photographer of the work and hold all rights to allow its publication and display.